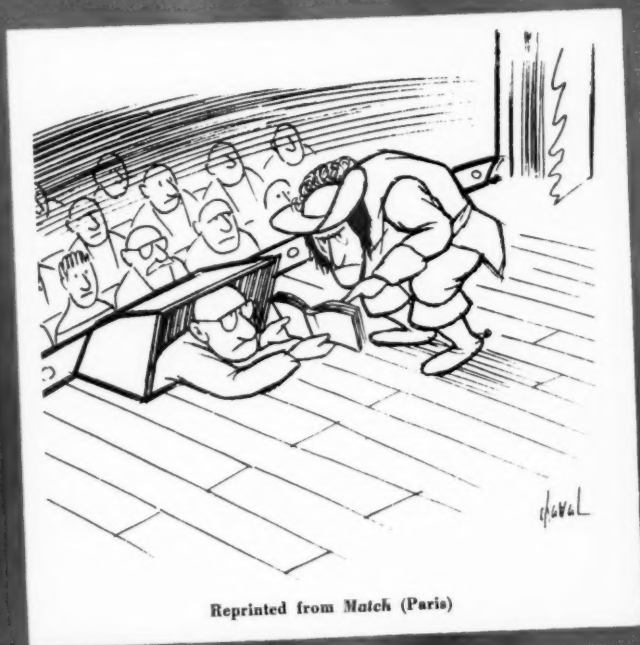


# Quote

the weekly digest

Volume 35—Number 9

Week of March 2, 1958



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## QUESTING WITH

## Quote

One of the weaknesses of a democracy, we are often reminded, is that there are likely to be conflicts at the administrative level. Sometimes we get our signals mixed. And leaders have been known to work at cross purposes.

In a collectivist social order, of course, things are quite different. Every man-jack hews to the party line. There's complete unanimity.

Which brings to mind a little item Soviet Finance Minister Arseni Zverev published in one of the Russian propaganda jnls last month. "The Soviet's rising standard of living," he pointed out, "is reflected in the growing bank acc'ts of our citizens. The Soviet Union already has 3 times as many banks as the U S. Forty million citizens hold the equivalent of \$18 billion."

At about the same time Boss Khrushchev had something to say on the subject of capitalism: "Apparently," he stormed, "the imperialist gentlemen of the West want to force on the peoples of the Socialist countries their capitalist system. They'll never do it."

We yield to no man (and to only a few persistent club women) in our thirst for aesthetic values. We are all for the pursuit of culture. But we are not quite sure that we relish being pursued by

it. There are moments when we tend to be a bit dismayed by the pervasive quality and ubiquitous presence of Attic aides. Item: The Nat'l Gallery of Art, in Washington, last wk began equipping pedestrian viewers with miniature radios to be carried about from room to room, providing a "continuous broadcast" of lectures on the history of paintings.

We hope fervently that the blamed thing has a shut-off valve—just in case somebody might want to listen to remarks direct from a Rembrandt or a Renoir.

”

If you've been thinking of giving Little Oswald a nice quiet game for his coming natal day, banish the thought—or he'll probably banish your gift. Instead, hurry to your toy vendor's and have a look at something rather neat in the way of a guided-missile base or a space ship.

The Toy Mfrs of the U S A, Inc has just bulletined us that sale of these timely items is up 100% from last yr. And the stuff is getting more elaborate—and more costly—by the minute. So, let's get going!

Oswald will be ecstatic. And maybe you can manage somehow to get out of range of the contraptions. But do keep up your Blue Cross payments.

may we QUOTE



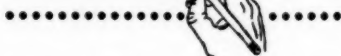
you on that?

[1] Pres DWIGHT D EISENHOWER, in radio-tv speech: "Ostrich-like opponents attack our for'gn aid program with slogans, prejudices, pennywise economy—and an outright refusal to face reality." . . . [2] Former Pres HARRY S TRUMAN, upholding Administration's proposed \$4 billion for'gn aid program: "For'gn aid is absolutely vital to American defense. In this important issue partisan politics should be dropped at the water's edge." . . . [3] Lt Gen D L PUTT, deputy Air Force Chief of Staff for Research: "I am confident the Air Force could hit the moon this yr provided the project receives an immediate go-ahead." . . . [4] Sec'y of Labor JAS A MITCHELL: "I am of the opinion that the economic picture will brighten sufficiently in coming months to make tax reductions unnecessary. But I would say that if the expected downturn in unemployment does not take place in March, one of the immediate recommendations to Congress would be for a tax cut." . . . [5] Rep WAYNE L HAYS (D-Ohio) quoting a college prof from Iran, to effect that graft is rampant in handling of U S military aid equipment abroad: "If there is some way for my country (Iran) to get what is being stolen and let the thieves have what we are getting, my country would be better off." . . . [6] ADLAI E STEVENSON, suggesting Soviet be invited to join the West in co-ordinated aid program for underprivileged nations: "If they

are not interested in joining our international effort, such an offer would at least unmask the motives behind their assistance programs," . . . [7] Former Pres HERBERT HOOVER, accepting Freedom Foundation award: "Our people are today again confused and some are discouraged. But we rallied to a period of greatness (after depression of 30's) and we will rise again." . . . [8] GROVER C HALL, Jr, editor *Montgomery (Ala) Advertiser*; accusing Northern politicians of condemning the South while failing to deal with racial problems in their own back yds: "There is more residential segregation in Chicago than in Montgomery." . . . [9] DEEMS TAYLOR, dean of U S music critics: "I think it's foolish for us to play follow-the-leader with Russia and concentrate all education on science. All we'll do is produce IBM machines and calculators." . . . [10] Sen MIKE MANSFIELD (D-Mont) commenting on summit-meeting proposals: "What (Soviet Premier) Bulganin really wants is a set of pen pals." . . . [11] MINNIE JEAN BROWN, Negro pupil expelled from Little Rock Central High School, following racial incidents: "I changed my name to Minnijean when I became a celebrity."

*Quote*

## moving finger



There's a relatively new strategy in the Soviet orbit which few of our people appreciate fully. This involves a change of technique rather than any alteration of objective. Russia still is resolved to conquer the world. But she purposes to do this more subtly; to further her ultimate aims thru a combination of political subversion and economic acceleration.

We have accumulating evidence from inside sources that Russia now senses what the West is beginning belatedly to perceive: A condition of military stalemate has developed and will extend well into the foreseeable future. The clamor for peace is so overpowering in the world—the consequences of war so dolorous — that armed conflict must be set aside.

So begins the new era of cajolery linked with commercial penetration. Subversion is of course a seasoned tool of the Soviet. What is neoteric here is the full-scale application of trade as an instrument

of ideological subjugation.

Russian industry is on the move. Production incentives in the American pattern are proving incredibly effective. As a consequence, foreign trade is now, and will become increasingly a Russian objective.

Obviously, by U S standards, the Soviet yet has a long way to go. But the significant point is that she doesn't have to "catch up" in order to become an acutely troublesome factor in world trade. In a collectivist social order, goods for home consumption may be reduced to a trickle whenever it becomes politically expedient to distribute wares to a wider mkt.

Beware of the Bear turned trader!

To match Soviet enticements abroad there will be frequent occasion in the next decade for U S gov't and private business to act in close co-operation. Distasteful as this prospect may be to some of our rugged individualists, it is another "socialistic" step forced upon us by the pace of world events.



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## *Quote* the weekly digest

'He who never quotes, is never quoted'

Charles Haddon Spurgeon



### AGRICULTURE—1

As we learn scientific obedience to nature's laws we shall work out the agricultural problems which legislative flouting of economic laws does not answer, but accentuates.—**WHEELER McMILLEN, Farm Jnl.**

### AMERICA—Americans—2

There are greedy individuals in America as there are everywhere, but there is no avarice in the American cast of mind.

The American people are neither squeamish nor hypocritical about the importance of money in the modern world. Even their frank admission of this importance makes Europeans uncomfortable. For the average European cares about money as well as the average American, but he tries to conceal the fact, for he has been accustomed to associating money with avarice.—**JACQUES MARITAIN, Reflections on America** (Scribner).

### AMERICANA—3

One of the less admirable of American characteristics is the belief that money can buy anything, including sputniks, friendship and love of learning. — **FELIX MORLEY, "The State of the Nation," Nation's Business, 2-'58.**

### ATHEISM—4

Heinrich Heine, brilliant German-Jewish poet of the last century, has left us this quip exposing

the silliness of atheism: "In Frankfurt I met a watch that did not believe in the existence of watchmakers."—**Rabbi ELY E PITCHIK, Jeshurun Sermons** (Bloch).

### AUTOMOBILES—Foreign—5

All told, the U S imported more than 200,000 (small) cars last yr; double the '56 total and more than 10 times the '50 figure. Outlook for '58: perhaps 300,000.—**Newsweek.**

### BEHAVIOR—6

The anti-intellectualism of our nation for the past 50 yrs may well be the cause of our failure to survive thru the next 5.—**Jas Brown, prof of English, Dep't of English, N Texas State College, "The Importance of People," Educational Leadership, 2-'58.**

" "

A little less than two thousand yrs ago the Lord sent his disciples into the world to preach the gospel of life, peace and brotherhood. Unfortunately, while man has moved toward that goal of peace and brotherhood at a painful halting walk, he has moved towards scientific self-destruction at a mad gallop.—**M L CUSHMAN, "An Air Age Phi Delta Kappa," Phi Delta Kappan, 2-'58.**

*Quote*

# washington

By Les & Liz  
Carpenter



Newest add'n to the White House is a remodeled and enlarged wine cellar—now stocked with some \$6,000 worth of U S—made wines. It is the gift of American wine producers, finally successful in their efforts to induce the White House to serve U S rather than for'gn wines. Presumably the cellar will continue to be stocked free of charge. Some 37 assorted wines are now kept there.

" "

*The count is just out. The White House was visited by 960,000 persons during '57. It is open to the public for 2 hrs, 5 days a wk.*

" "

Adm Arleigh A Burke, chief of naval operations, was asked by a Congressional committee how much more money the Navy needed to do its job. "That, sir," he replied, "is like asking my wife how much money she needs. It's always more than I've got!"

" "

*A North Carolina congressman rep'ts there's a headstone in a cemetery back home that reads: "She averaged well for our community."*

" "

Pres Eisenhower picked the name *Explorer* from a list of possible names submitted by the Army for America's 1st satellite.

*Quote*

## BIBLE—7

As literature the Bible stands above anything man has ever known. There is no text book on human nature to compare with it. Wm Lyon Phelps, long conceded top rank as educator and thinker, said, "I thoroughly believe in a univ education for both men and women; but I believe a knowledge of the Bible is more valuable than a college course without the Bible."—WIL R JOHNSON, "You and Your Bible," *Moody Monthly*, 2-'58.

## CANDOR—8

Candor, of a personal sort, is too often a disguise for malice. When we are told something "for our own good," we have a sneaking suspicion that the teller feels good in telling us. This is why so much well-meant advice is resented—it is not as well meant as the adviser likes to believe.—SYDNEY J HARRIS, *Chicago News*.

" "

Often our worst enemies are the friends we once talked to as only a friend should.—*Empire Mag*.

## CHANGE—9

The swift pace of technology is increasing the speed of change in both the surface of our life and in our deep-seated habits. Where once we were able to mark off our historical epochs in centuries, we probably now shall have to mark them off in quarter-centuries, or even decades. The "Space Age" or the "Atomic Age" indeed might equally well be called the "Age of Acceleration." — CHAS FRANKEL, prof Philosophy, Columbia Univ, "Third Great Revolution of Mankind," *N Y Times Mag*, 2-9-'58.



## mining the magazines

War has been declared in England. Participants are the publishers of women's magazines, currently the most flourishing segment of the British periodical field. Conflict began last autumn when Oldham's Press announced a new wkly, *Woman's Realm*, for early this yr. Circulation is pegged at a million, with a price of 4 cts. Oldham, currently publishes *Woman*, with a circulation of 3,500,000 at 5 cts.)

Geo Newness, Ltd promptly responded with an announcement of *Woman's Day*, also priced at 4 cts. (Newness' *Woman's Own* currently sells 2,550,000 at 5 cts.)

Not to be outdone in the skirmish, *Woman's Illustrated* (Amalgamated Press, Ltd) announced that it would go to color in early Feb.

The growth of women's publications in England is something phenomenal (In sharp contrast to gen'l periodicals, which have suffered considerably from tv competition.) There are now 28 mags in England devoted exclusively to the interests of women. Several of the larger ones (population considered) have circulations from 2 to 4 times greater than their leading American counterparts. (Subscription rates are, of course, substantially lower.) All appear to be flourishing. Some have an overflow of advertising. *Woman*, for example, is rep'ted to be fully booked until July '58.

Harry Woodward, writing in *Sales Mgt*, reminds us that, unlike U S auto makers, the British Rolls does not disclose the horsepower of its cars. One titled Englishman (probably piqued by boasting of American friends) used his finest crested stationery to write Rolls and ask: "What is the horse power of my *Silver Dawn*?" With typical British reserve, a company exec repl'd with a single word: "Adequate."

It may well be that advertising men are becoming somewhat better adjusted to their pressure-ridden and frustrating occupation. *Advertising Age*, a jnl that has for some yrs been making an annual analysis of obits printed in its columns, rep'ts that in '57 ad men attained an average age at death of 63. While this is somewhat below the American Medical Ass'n average for all males (68.4) it is up 8.8% from the preceeding yr.

*Tide*, another mag in the field, recently queried its Leadership Panel (composed of 1100 top ad men) on the matter of health. Only about 4% admitted possessing an ulcer, the presumed penalty of the craft. Some 88% described their health as "good" or "excellent."

*Quote*

### CHILDREN—Religion—10

Heavy doses of religion in itself will not make a child a happy adult and good citizen. The instructions must be accompanied by personalized and demonstrated affection. After all, the roots of religion are planted in love—love of God, love of family, of country, of friends, of mankind. If a child isn't taught to love, he will grow up not knowing how. Then, no matter how much else he knows about religion, he will not be a religious person.—Dr BENJ A SPOCK, noted child authority, quoted by CHASE WALKER, "Why Does Youth Go Wrong?" *Guideposts*, 2-'58.

### CONTROVERSY—11

"Remember, dear," the mother whale advised her daughter, "they can't harpoon you except when you're blowing."

This advice is dangerous. Harpoons or not, businessmen must take sides in the great debates of the day if they are to measure up to their responsibilities.—J STANFORD SMITH, "Challenges for Business Statesmen," *Public Relations Jnl*, 2-'58.

### DISCIPLINE—12

If a man starts a good habit from a bad or indifferent reason, may he not soon begin to practice it for his own sake? He may not value it at 1st, because he has never tried it. The child goes to school because he is compelled; it does not follow that he will never care for education at all. Aristotle says that "the natural process by which we come to really do good

actions is by starting to perform actions which are right externally, but are not done from the best motive." Hence the importance of discipline.—Bishop FULTON J SHEEN, syndicated col.

## Quote scrap book

*It was 40 yrs ago (Mar 26, 1918) that Gen FERDINAND FOCH, of France, rec'd his appointment as commander of all Allied Armies in War I. Thirty yrs ago, in his book, Reputations Ten Years After, B H LIDDELL HART quoted Gen FOCH's memorable summary at the Second Battle of the Marne:*

*My center is giving way, my right is pushed back; situation excellent. I am attacking.*

### EDUCATION—13

Today a BA degree from thousands of colleges is no reliable testimony that its holder commands a vocabulary enabling him to read with comprehension the great literary works in his own language; can correctly spell words in common usage; has any familiarity with higher mathematics or the exact sciences; is in possession of any unified body of knowledge whatever, or has ever learned to think logically about anything. Nor is it any testimony of character. It is increasingly impossible even to describe an *educated* man or woman. — DOROTHY THOMPSON, "Do American Educators Know What They are Up To?" *Ladies' Home Jnl*, 2-'58.

Quote



#### EDUCATION—Russia—14

Only two short yrs ago an American educator visiting the Soviet Union heard this remark from a high-ranking Russian official: "We're not going to wage a hot war with you," the Russian said. "We're going to lick you in the classrooms."—Hon GEO M LEADER, Gov of Pennsylvania, "Teachers—the Key to the Education Equation," *Pennsylvania School Jnl*, 2-'58.

#### EGOTISM—15

The kind of success that turns a man's head always leaves him facing in the wrong direction.—*Personnel Jnl*.

#### EQUALITY—16

Equal pay for unequal performance is a vicious perversion of the concept of equality.—JOHN A HANNAH, *Education Digest*.

#### FAMILY LIFE—17

A little girl came in from play one day to find her mother crying. "What's the matter, Mamma?" the child asked anxiously.

"Oh, it's Daddy," the mother sobbed. "He's been drinking again. The Devil is in him."

The little girl thought for a moment; then she put her arms around her mother and said, "I don't think the Devil is in Daddy—he's too good. But anyway, we can love the Devil out of him."—W G SONASTINE, "What Prayer Is," *Wkly Unity*, 2-9-'58.

#### FEAR—18

The fear of a threat to his personal security is at the root of every person's violence and hatreds.—TENNESSEE WILLIAMS, playwright, in an interview with HAL BOYLE, AP reporter.

#### GOBBLEDYGOOK—19

Newest of the gobbledygook terms now making the rounds: "Our mbrs have been *bulletinized*." Translated into English it means, "We'll send them all a letter they won't read, and whatever happens, they can't blame us."—WINKLEMAN WHITE, *N Y Times Magazine*.

#### GOVERNMENT—Cost—20

Fed'l grants-in-aid annually are adding about \$5 billion to our nat'l budget; they amount to one dollar for every 4 spent by our states. Every time the Fed'l gov't "gives" a city \$1 for slum clearance, it costs taxpayers more than \$1.22. A Fed'l dollar for low-cost housing costs the taxpayers nearly \$1.40.—*Industrial Press Service*.

#### HEALTH—21

For an overhaul of emotions and outlook, one distinguished psychiatrist, Dr Spurgeon English of Temple Univ, has offered this advice: "This is not a perfect world. Families and friends have many foibles. Perfection is rarely attained, so be satisfied with less . . . Do not be a slave to the clock. . . You cannot please everybody, so stop trying. . . Be efficient, but not to the extent that perfection becomes a burden. . . Speak up if you want to. . . Approve of yourself. . . And stop feeling so guilty. We are all human beings and we all make errors. . . Give a little and you will get a lot—maybe even a reduction of that pain in your head."—MILTON SILVERMAN, "What Science Is Learning about Headaches," *Popular Science*, 2-'58.

*Quote*



### Ed Wynn and the Fountain of Youth

*It is now 455 yrs (Mar 27, 1513) since Juan Ponce de Leon, Spanish adventurer, landed on the coast of Fla, seeking the Fountain of Youth. Ed WYNN, a contemporary entry, would appear to have attained a greater measure of success. Ponce de Leon died at the age of 61; WYNN, aged 71, remains an active contender in the theatrical world. Last wk, in an Associated Press interview Wynn revealed his technique for maintaining the youthful point of view:*

*... I feel that if you want to stay young, you must think and act young.*

*I don't mean that you must kick up your heels at a night club. The important thing is not to let yourself be caught in the aging process. I have no desire to sit around and talk about the old days with my contemporaries. . .*

*One of the dreadful things about old age is loneliness. . . Another danger is exaggeration. If your mind isn't active, your fears can be blown up beyond all proportions.*

*I've found a formula for avoiding these exaggerated fears of age: YOU take care of every day—let the calendar take care of the yrs. My only other advice for a long life is just this:*

*Keep breathing!*

*Quote*

### IMMORTALITY—22

Reinhold Neibuhr has warned that too many of us in our discussions of immortality . . . have been concerned only with "the furniture of heaven and the temperature of hell."—IAN DOUGLAS, "Not Faithless — But Believing," *Church Mgt*, 2-'58.

### INDUSTRY—Investment—23

More than 8½ million Americans today own shares in some 564,000 plants and businesses; 64% of all persons who have invested their savings in industrial shares are within the \$3,000-\$7,500 annual wage brackets. — *Industrial Press Service*.

### LANGUAGE—24

Words are what hold society together; without them we should not be human beings. At the same time, words are responsible for untold and unnecessary conflict and misery. Consider the verbal aspects of Inquisition, the political consequences of Das Kapital, the career of Adolf Hitler. — STUART CHASE, *Modern Language Jnl*.

### LITERACY—25

Universal literacy is an American passion with serious, almost religious overtones, like golf, fishing, wall-to-wall carpeting, and hot lunch for school children. This passion has been so fervently cultivated that now everybody can "read" and "write." What were formerly activities whose essential connection was with thinking have now become universally practiced small-muscle movements of the eyes and fingers, movements into which thought may or may not enter.—CLIFTON FADIMAN, "Party of One," *Holiday*, 3-'58.

## ....pathways to the past.....



### Nat'l Allied Youth Wk Camp Fire Girls B'day Wk

**Mar 23—Passion Sunday.** . . 215 yrs ago (1743) a London audience heard Handel's *Messiah* for 1st time. As the "Hallelujah Chorus" was sung King Geo II inaugurated a precedent by rising to his feet. The audience joined him in similar action. . . 100th anniv (1858) invention of cable car (pat'd by E A Gardner, Phila, Pa). . . 15 yrs ago (1943) resolute Danes defied occupying Germans to vote 99% for democracy against New Order of Germany (War II).

**Mar 24—Feast of St Gabriel.** . . 355th anniv (1603) joining of crowns of England and Scotland, under Jas VI of Scotland, who started his new reign as Jas I. . . 5 yrs ago (1953) England mourned death of Dowager Queen Mary (aged 86) grandmother of Queen Elizabeth II, widow of late King Geo V.

**Mar 25 — Annunciation** (Lady Day). . . 45 yrs ago (1913) Palace Theatre, N Y C, long a Mecca of vaudeville troupers, 1st opened its doors. On the opening bill: Ed Wynn, still going strong at 71 (see GEM BOX).

**Mar 26—40 yrs ago** (1918) Gen Ferdinand Foch, of France, appt'd commander of all Allied Armies (War I). . . 35 yrs ago (1923) Sarah Bernhardt, actress ("the Divine Sarah") died in France, aged 81. . .

15 yrs ago (1943) 1st U S Air Medal awarded a woman was presented to 2nd Lt Elsie S Ott, Army Nurse Corps, Bowman Field, Ky. . . 5 yrs ago (1953) Dr Jonas A Salk, Univ of Pittsburgh, announced a new vaccine capable of immunizing humans against polio.

**Mar 27—445th anniv** (1513) arrival of Ponce de Leon, Spanish soldier, near present site of St Augustine, Fla. On that Easter Sunday he claimed the land for Spain. . . 145th anniv (1813) b of Nathaniel Currier, partner (with Jas Merritt Ives) in producing famous Currier & Ives prints. . . 25 yrs ago (1933) Japan resigned from League of Nations. (Five mo's earlier Lytton Commission of the League had branded Japan willful aggressor in Manchuria.)

**Mar 28—110th anniv** (1848) 1st child labor law restricting age of worker (Pennsylvania).

**Mar 29—110 yrs ago today** (1848), for 1st time in recorded history, Niagara Falls stopped flowing. Spectators lined river banks to view exposed river bed. Cause: an ice field from Lake Erie jammed the river near Buffalo, damming the stream for 30 hrs.

*Quote*

## LOVE—26

One peasant said to another: "Tell me, friend, do you love me?" The other replied: "I love you deeply." The 1st asked: "Do you know what gives me pain?" The other responded: "How can I know what gives you pain?"

"If you do not know what gives me pain," was the reply, "how can you say you truly love me?"—LILLIAN S FREEHOF, *The Right Way: Ethics for Youth* (Union of American Hebrew Congregations).

## MARRIAGE—27

They were considering marriage. Being afraid of the high cost of living, they got out their pencils and figured up to see if they could afford the plunge. After he had reached a figure which was supposed to be an estimate of the cost of married life, he decided that they had better wait. Then, after carefully studying the girl's figure, he threw away his pencil and went out hunting the preacher.—*American Eagle*, hm, American Forest Products Corp'n.

## MERCHANDISING—28

American retail merchandising has in a very real sense come full circle: the Gen'l Store is here again, but in modern dress, air-conditioned, fluorescent lighted and convenient. Even the cracker barrel has ret'd to the cheese sampling counter and the old pot-bellied coal stove has a modern counterpart in the new barbecue dept's charcoal-burning pit.—JOS B HALL, pres, Kroger Co, "The Return of the Gen'l Store," *Exchange*, hm, N Y Stock Exchange, 2-'58.

*Quote*

## MODERN AGE—29

We used to do things for posterity, but now we do things for ourselves and leave the bill to posterity.—*Nuggets*, hm, Barnes-Ross Co.

## PHILOSOPHY—30

To make the most of dull hrs, to make the best of dull people, to like a poor jest better than none, to wear a threadbare coat like a gentleman, to be outvoted with a smile, to hitch your wagon to the old horse if no star is handy—that is wholesome philosophy. — BLISS PERRY, *New Outlook*.

## POLITICS—31

Groucho Marx has explained how you can tell a baby's politics.

"If he's sitting there quietly reading the *Wall St Jnl* he's a Republican. But if he's howling for a change he's a Democrat."—*Detroit Free Press*.

## PRAYER—32

Prayer is not eloquence but earnestness.—HANNAH MORE, quoted in *Argonaut*.

## RECREATION—Golf—33

Golf seems to be more and more the sport that goes hand in hand with business. The exec takes his associates to the club for golf, dinner and a conf. Many a man has had his character evaluated by the persons playing with him—not thru his score, but by his deportment while playing; and his reactions while either winning or losing.—RALPH H BOLANDER, Professional, Shortholes Golf Course, Vienna, Ohio, "Include Golf in the Physical Education Program," *School Activities*, 2-'58.



# Tempo of the Times

When, at some distant day, the space traveler makes his way to the Interplanetary Ticket Window and asks for a round-trip to the moon, the clerk may respond with a query, "Which moon?"

Oh, yes, there are quite an assortment of moons from which to choose. Indeed a Columbia Univ professor predicted the other day that man's 1st flight into space was more likely to be to one of Mars' 2 moons than to the earth's moon. Dr Jan Schilt pointed out that it would be difficult to take off from the earth's moon, after a landing; launching devices would be required for the ret'n trip. Such devices, he explained, would not be necessary on the Martian moons; their gravitational attraction is negligible.

" "

Another scientist, Krafft A Ehricke, ass't technical director, Convair Astronautics, San Diego, Cal, believes that a round-trip to Mars is practicable in 500 days, or possibly even within the space of a yr. (Previous time table: 3 yrs.)

One of the time-consuming features in such a trip is the so-called "holding" delay. A ship would have to wait for Mars and earth to reach positions in their orbits where the flight could be made most efficiently. Otherwise time expended would be almost incalculable. A Soviet scientist, V V Dobronravov, has estimated this "holding" time at 440 days.

Ehricke's proposal is to reduce

increased power. The nuclear engine he has designed would propel the space ship by heating liquid hydrogen and expelling it. (Power would be req'd only upon leaving or approaching the orbits of earth and Mars.) Such an expedition, Ehricke believes, could be undertaken "sometimes within the next 10 or 15 yrs."

" "

A more mundane proposal comes from H B Cantor, head of Carter Hotels Corp. He wants gov't to bld 2 largest liners ever proposed at cost of \$135 million each; sell them to his corp'n at \$70 million each. Difference to represent defense value of vessels.

Cantor's idea is to turn ships into "floating commercial hotels" rather than luxury liners; plans to charge \$50 for one-way fare, U S to Europe. This covers transportation only. Passengers would buy meals as desired at various "hotel" restaurants. (Minimum one-way rates to Europe now range from \$160 to \$180, meals included.)

Each proposed vessel would carry 6,000 passengers (3 times capacity of *Queen Mary*.) A speed of 35 knots is planned, with crossing time of 4 days.

*Quote*

## RELIGION—34

Schools need to renew their emphasis on the nation's moral and spiritual heritage. It is foolish to talk about spiritual values in education if we turn our backs on religion. Religion is the basis of both morality and spirituality. Chas W Eliot, onetime pres of Harvard Univ, once said, "Nobody knows how to teach morality effectively without religion. Exclude religion from education and you have no foundation upon which to build moral character."—Sen RALPH E FLANDERS, (R-Vt), "The Crisis in American Education," *United Evangelical Action*, 2-1-'58.

“

For lengthy, glowing introductions

I have no use,  
Unless I happen to be the fellow

They introduce.

—STEPHEN SCHLITZER.

35

”

## RUSSIA—Atheism—36

Russian peasants are being told that earth satellites prove there is no God. Here is a translation of one Russian radio broadcast intended for consumption in the Ukraine: "Now that the will of man has opened the road to the stars, it is impossible to believe the religious fabrications about the Almighty."

Soviets say they will push this line relentlessly from now on, and pay more attention to the atheistic education of children. — *Nation's Business*.

*Quote*

## SCIENCE—37

One reason America is graduating only half the number of science students as Russia, say the experts, is the fact that scientists in America lack public respect and prestige. Says Dr Edw Teller, noted "father" of the hydrogen bomb: "In Russia, a boy thinks about a career as a scientist the way a young girl in our society thinks about becoming a movie star." — Congressman VICTOR L ANFUSCO, "Let's Cure the Scientist Shortage — Now!" *Mechanix Illustrated*.

## SECURITY—38

Somebody once asked Frank McFadden, Hollywood press ag't, his definition of security.

"Security," he said, "is just the number of people you've been helpful to." — HOWARD WHITMAN, *Success is Within You* (Doubleday.)

“ ”

A good definition of security has yet to be written.—*William Feather Magazine*.

## SELF—Analysis—39

Don't ever forget that you are a part of all those people who can be fooled some of the time. — *York Trade Compositor*, hm, York Composition Co.

## SERVICE—to Others—40

Always cheerful, the Widow Weems has a recipe for it. When you feel like giving up, give up something for somebody else. — BURTON HILLIS, *Better Homes & Gardens*.

## SEXES—41

It's easy to explain what makes modern man tick. Some woman has given him the works.—*Australasian Mfr*.

### TEACHERS—Teaching—42

The role of the teacher in the next few yrs will be a very trying one. It will require ingenuity of a very high order. It will require teamwork of a very genuine nature with a variety of specialists not generally regarded as being within the educational fraternity. It is quite possible that if the schools change, as they need to change to meet the situation, there will be casualties among teachers who cannot make the change with the schools. But it will be equally true that the thrills involved for those who are capable of changing will be greater than they have ever been in the history of education.—ASAHEL D WOODRUFF, *Utah Educational Review*.

“ ”

Good teaching is always inspired teaching; that is, teaching which is able to inspire the learner in such fashion that he really *wants* to learn. It arouses the student's curiosity—that most divine of human capacities next to man's rational intelligence. But inspired teaching can be done only by the teacher who is himself inspired. The teacher for whom both his subject-matter as well as his students are humdrum routine will never stimulate any student. — PAUL A SCHLPP, “Teaching. . . ‘The Opening of Doors,’” *Saturday Review*, 2-15-’58.

### TELEVISION—43

Our studies show little relationship between grades and time spent televiewing. As one teacher remarked, “Good students tend to remain good; poor students stay poor.”. . . Anyone who observes his children closely may note instances of tv's constructive influence. Rob't Goldenson included in a recent article

in *Parent's Mag* a remarkable composition by a 10-yr-old boy describing, with a high degree of accuracy, a heart operation on a little girl. The boy's composition was based not on anything he had read or studied in school but on a single 5-min sequence he saw on tv.—PAUL WITTY, “What TV Is Doing to Children,” *Today's Health*.

“ ”

### Quote Binders

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“ ”

### WORLD RELATIONS—44

“The world is having a rendezvous with destiny,” says a columnist. Most of us are inclined to think it's having a blind date with fate.—*Grit*.

### YOUTH—45

Teeners are a crowd that are alike in many disrespects. They express a burning desire to be different by dressing exactly alike. In summer they slam shut the doors they left open all winter; meal time is when they sit down to continue eating, and “To-morrow” is their greatest labor-saving device.—EUGENE P BERTIN, *Pennsylvania School Jnl*.

*Quote*

you can use...



### **I Laughed At This One**

DAN BENNETT

Sherman Adams, Ike's top assistant, who has been publicly pictured as a chilly, humorless New Englander, is credited in Washington political salons with a sharp, dry wit. Most recent example came the other evening when he was asked why he left the comparative political "safety" of the White House to make a highly partisan speech in Minnesota on Jan. 20.

Adams, according to the rep't, answered the question by telling the story of a man who frequented a house of ill fame. It was his custom to have a brief chat with the madam before calling on the girls. Once he was surprised to find this person absent from her post. She was back with the girls.

"What are you doing here?" asked the surprised visitor.

"Oh," said the madam, "sometimes I just get bored with administration." — QUOTE Washington Bureau.

A deceitful wife's husband appeared unexpectedly while she was entertaining his best friend. The friend sought shelter in the shower, but the enraged husband spotted him and tore back the shower curtain. Game to the end, the wife commanded: "Close the curtain of that booth! How dare you interfere with his voting!"—*Philnews*, hm, Phillips Petroleum Corp'n. b

The sergeant in charge of a crew on an Armed Forces ammunition dump was having trouble with his boys. Despite strict orders against smoking around the live ammunition, men were observed sneaking cigarets from time to time.

Finally the sergeant sought the assistance of a sign-painter. Smoking stopped abruptly when the men observed this admonition:

"If you must smoke, go ahead! Then leave by the exit which your head will make in the top of the roof."

Did we say we were thru with Texas jokes? How can we be when items like this occur?

It happened in a plush 57th St art gallery in N Y, just before Christmas. A tall, rugged Texan and his pretty wife dropped in and within a period of a half-hr bought up all the Van Goghs, Picassos, El Grecos, Gauguins, Monets, etc, in the establishment.

"There, honey," beamed the man with a relieved sigh, "that takes care of the Christmas cards. Now let's get started on our shopping." — E E KENYON, *American Wkly.*

*Quote*



.....*Quote*-able QUILPS .....

Pam, a friend of ours in the 2nd grade, enjoys numbers. One day she announced to her family that she could now count up to 7,000. After awhile she became very thoughtful, and finally asked: "What happens after 7,000? Do the numbers just stop?" Her father assured her they didn't stop, but went on to infinity.

That evening as Pam climbed the stairs to bed, her astonished family heard her counting thoughtfully, "Infinity and one, infinity and two, infinity and three. . ." — *Christian Science Monitor*. d

" "

B H Jarman of Geo Washington Univ told us this one:

One day during his 1st yr of teaching at the Episcopal Academy, he accidentally broke a classroom window in opening it, and cut his hand. He left the 5th-graders in his excellent and dependable home-room in charge of their president, Chuck Kline.

When the young teacher ret'd, hand bandaged, he was disappointed to find that the boys had not lived up to their opportunity for self-gov't. Chuck gave this explanation for the pandemonium: "Sir, we discovered that the pieces of broken glass were covered with your blood. There were not enough pieces to go around, and we all wanted one. I'm sure you'll understand that it isn't every day we can get a souvenir of a master's blood."—MILDRED S FENNER, editor, *NEA Jnl*. e

*When a motorist gets a puncture these days he changes cars instead of tires.*—HAROLD COFFIN.

" "

*The doting parents brag about their first-born—after that they're too busy "don'ting."* — LESTER D KLIMEK.

" "

*Cold War: Nations flexing their missiles.*—D O FLYNN.

" "

*It's strange how quickly a wedding certificate turns into a driver's license.*—ANNA HERBERT.

" "

*The honeymoon is over the 1st time she says, "You'll do nothing of the kind!"*—FRANCES RODMAN.

" "

*The average family man rarely gets into hot water. By the time he reaches home in the evening it's all used up.*—CY N PEACE.

" "

*All women should know how to care for children. Most of them will have a husband some day.* — FRANKLIN P JONES.

" "

*The average husband remembers when and where he got married. What escapes him is why.* — HAL CHADWICK.

" "

*Republicans naturally fear rising unemployment—they may be next.* —PETE BAIRD, *New Orleans Times Picayune*.

*Quote*

## light armour

Richard Armour



### Guest Privilege

A new automatic hotel telephone system provides a guest awakening service. The guest hears the phone at the appointed hour and picks it up to listen to a sweet female voice breathe his name, tell the time, report the weather, and suggest a breakfast menu at the hotel restaurant.—News item.

Ah, what a way to greet the morning:

A dulcet voice to sound a warning,  
Call you by name, nickname no doubt

(But softly, never with a shout),  
Report, with some regret, the hour,  
Tell whether there is sun or shower,

And breathe a few suggestions of  
The kind of breakfast that you love.

Not so at home, where, more emphatic,

A voice that isn't automatic  
And can't be stilled, once it gets going,

Yells, "Up, you rat. It's late. It's snowing.

I couldn't sleep all night, it's eerie  
The way you snore. I'm awful weary.

You'll find the coffee on the shelf. . .

You fix your breakfast for yourself."

*Quote*

Getting ready to baptize the infant, the minister asked, "His name, please?"

The mother answered proudly, "Randolph Morgan Montgomery Alfred Van Christopher McGoof."

The minister spoke to his assistant: "A little more water, please."  
—Atlas News, hm, Atlas Auto Finance Co. f

" "

The traveling salesman, given to garrulity, was checking into a hotel in a small Tennessee city. "What I want to know," he said in loud belligerent tones, "is whether or not these rooms of yours are quiet."

The mgr repl'd in a serene, slow drawl; "Yes, sir. The rooms in this hotel are real quiet. It's the folks in 'em that are noisy."—American Mercury. g

" "

A clerk training to operate one of the new automated office giants, dropped a mechanical pencil into the complicated machinery.

Three days later, when after a cost of some \$20,000, the machine was repaired, her supervisor glared at her and yelled, "You're fired!"

"Oh, all right," repl'd the clerk. "In that case I won't need this." And she dropped the pencil back in the machinery! — American Eagle, hm, American Forest Products Corp'n. h

" "

A savage knocked at the door of Robinson Crusoe's cabin. "Good morning," he said.

"Well! well!" marvelled Crusoe. "So the island is not deserted after all! What day is today?"

"Thursday."

"Well, come back tomorrow, there's a good chap."—Constellation (Paris). i

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### Those Sad Sacks

ARLENE FRANCIS, on the new sack dresses: "The form divine was made to be admired; not to be hid in a box." 1-Q-t


" "

EDITH HEAD, dress designer: "I'm doing clothes that make girls look like girls, and to hell with fashion!" 2-Q-t


" "

SAM'L PEPYS, in his diary for March 1668, suggests that "the new look" in fashion may be somewhat reminiscent of the past: "My wife, this day, put on her new French gown called a Sac." 3-Q-t

SECOND CLASS MATTER



Edited by Alice Jacobs



Summer, believe it or not, will get here eventually. If you're thinking of installing central home cooling, it will be cheaper than ever before. Within the past 3 yrs, average retail price of central air conditioning is down from \$1200 to \$800. Now one mfr will introduce a compact, 2-hp model, good for the 5-6 room house, at \$425, plus installation. (This is half of same mfr's previous lowest price.) Another firm's new models will run \$800 to \$1100 installed, also about half of previous price. To slash installation costs, another major firm will offer a unit only 44 in's long,

32 in's wide, 22 in's high—easy to strap to basement ceiling and link to furnace duct system.

With summer comes the outdoor barbecue. And—it was inevitable—this summer comes the *disposable* barbecue. Aluminum container is filled with hardwood charcoal, an igniter and a grill. Grill will take 2 large steaks or 6 hamburgers. It's mounted on a folding wire stand. Throw the whole rig out after use. We don't see much sense to this ourselves, but if you've been yearning to pitch out the barbecue each time you use it, here's your chance.

